

apat

数字 出版 先锋

正在你身边

# Founder Apabi——

"New Resources, New Platform, and New Services"

#### www.apabi.cn

方正集团IT产业集信息产业之大成,提供IT服务、软件、硬件和数据运营在内的综合解决方案。 Founder Group's IT sector is a leader in the information industry, providing comprehensive resolutions, including IT services, software, hardware, and data operation.

北京方正阿帕比技术有限公司 Founder Apabi Technology Limited

# One Integrated Platform

- Apabi eBooks
  - 650 K titles now!
- Chinese Full-text Yearbook Database
  - 10000 volumes now!
- Chinese Full-text Reference Database
  - 3000 volumes now!
- Chinese Full-text Newspaper Database
  - 500 titles online updated!
- Chinese Art Museum Database
  - 10 sub-collection
  - New: Old photos, Modern plane design,
    Iconograph in ancient books
- New! China Foreing Trade and Economy Database
- New! Science Press Database

#### China Foreign Trade and Economic Database

Content

# 中华人民共和国商务部

Ministry of Commerce of the People's Republic of China

China's Domestic & Foreign Trade ,Foreign Investment, Foreign Aid, Foreign Investment & Economic cooperation, etc.

**Technology** 

#### FOUNder Sie

**Exploitation of Professional Database** 



China Foreign Trade and Economic Database V1.0

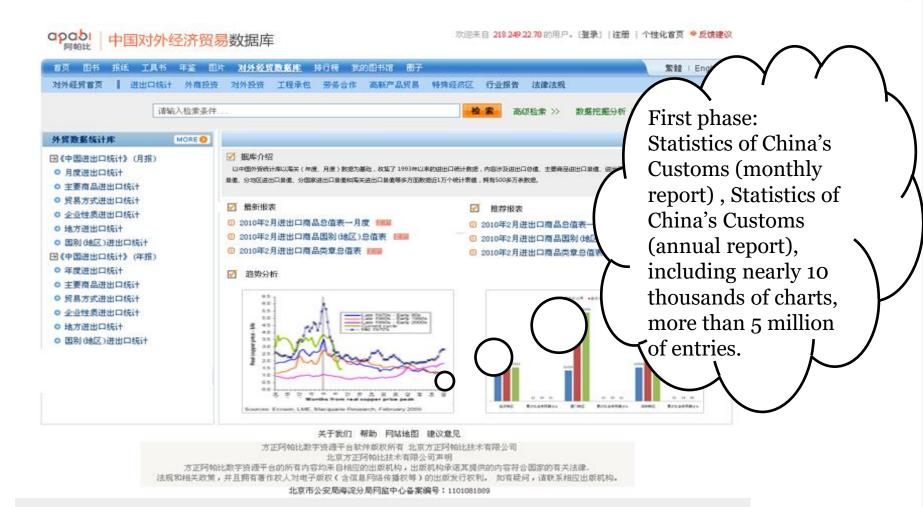
#### 8 sub-sections:

- Statistics on national imports and exports (monthly report)
- > Statistics on national imports and exports (annual report)
- > Statistics of China's utilization of foreign capital
- > Statistics of China's external capital investment
- ➤ China statistics for foreign economic cooperation
- > Treaty and laws of China's foreign economy
- > Statistics of China's economic and technological development zones
- ➤ China statistics on imports and exports of Hi-tech products

### China Foreign Trade and Economic Database



#### **China Foreign Trade and Economic Database**









## "Science Press Database" includes 5 sub-collection:

- ➤ Primary Science
- ➤ Practical Technique
- ➤ Medical Science
- ➤ Social Science
- > Resource & Environment

# New! – Science Press Database

Release Time	Titles	Quantity (Volume)
First Package (2010/6/30)	中国植物志V1.0	127
	中国考古系列V1.0	309
	考古发掘报告V1.0	96
	科学学术丛书V1.0	77
	法律专著V1.0	95
	医学临床手册V1.0	90
	好玩的科学V1.0	50
Second Package (2010/8/10)	中国动物志V1.0	124
	郭沫若全集 考古编V1.0	10
	考古青铜器V1.0	18
	材料科学系列V1.0	184
	电子电工系列V1.0	184
	中国科学技术史V1.0	26
	科技思想文库V1.0	54
	中国科学院科学与社会系列报告V1.0	33
	科学发展及预测报告系列V1.0	120
	中医系列V1.0	102

#### apabi阿帕比

#### Recommendation:

# **Archaeological Publication**

A well-known leader in the Cultural Relics and Archaeology!

#### **China Archaeology Series**

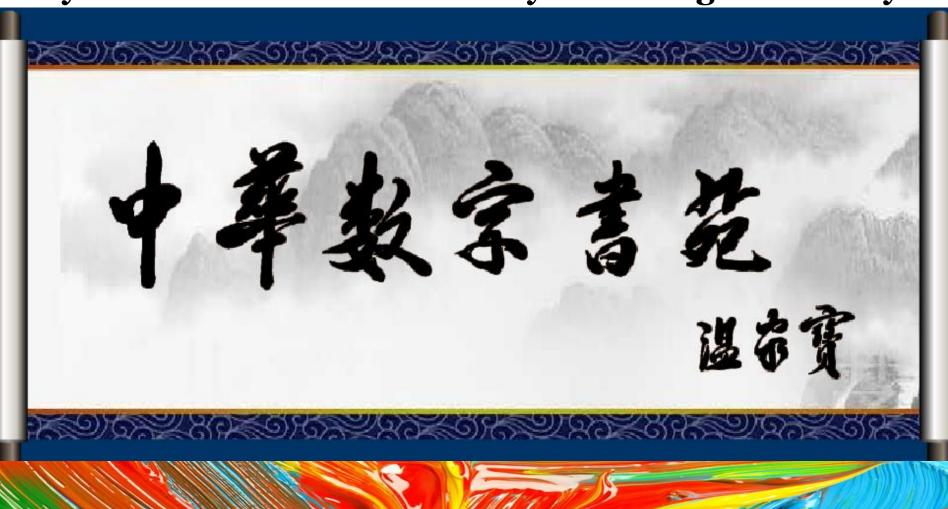
The Database includes detailed reports of "Report of the Three Gorges conservation" "South of Conservation Project report "and some other large-scale conservation projects. Books received multiple awards all over the world, such as "The Complete Works of Guo Moruo" got the highest honor award of sixth "National Book Award". "The Complete Works of unearthed jade" and "The Complete Works of China" got 2005 and 2008 "Top Ten Archaeological Heritage and Museums National Book Award" in 2005 and 2008.

#### **Archaeological excavation report**

- Detailed records which include very reliable historical and scientific valued ancient history information;
- great span of history, record the first hand report of burial sites from New Stone Age to Ming. Wide geographical coverage, from north of Inner Mongolia to south of Guangdong.

# 2. New Platform-China Digital Library

Why the New Platform named by China Digital Library?



#### China Digital Library

#### Basic service:

- 1.1 million books full-text searching and chapter reading
- 2.8 million books metadata (will be over 3 million next quarter this year)
- 200 K reference citation from books
- 490 K authors information

#### Advantages:

- Integrated with all Apabi's e-resources and database
- NO need Apabi Reader to ONLINE-READING
- Support MS IE and Firefox Browser
- Support Mobile Reading (3G/WIFI/USB connection)
  - Smart Phone
  - eBook Reader
  - IPAD
  - U-key/ Flash memory
  - Big Size Touch Sceen

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# **New Platform-CEBX Online Reading**

With New CEBX Online Reader, online reading does not need install Apabi Reader and realize safe digital "cloud reading". User experience has been significantly improved.



# New Platform-Apabi Reader 4.2

• New reading model, readers can choose different reading scenario styles according to their preferences. Liquid-layouts reflow model reading and support browsing documents mixed image and text.



# **New Service-Mobile Reading**

#### **Mobile Phones**

- Smart Phone WEBSITE
  - http://3g.apabi.com
- Full-text searching for a mass amount of books and newspapers
- Online read books and newspapers



#### **Handheld Readers**

- CEBX support reading on various handheld devices
- Choices of original-layouts or reflow mode
- Provide mass resources download





#### iPad and iPhone

- Apabi Reader free download from App Store
- Support iPad \ iPhone
- Read digital books in originallayouts
- Step less zoom, reflow texts to fit display areas
- Acquire perfect reading experience



# **New Service-Mobile Reading**

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### **U-key Reading Room**

A low-cost mobile reading solution. It uses USB devices as the carrier, and supports to download e-books to "U-reading". Reader can read anytime. It also has renew and return functions. It is a best solution for education institutes, public service organizations, corporations, and public organizations





# **New Platform -Touch Screen System**

### **Touch Screen System**

- Newspaper reading
- Graphic viewing
- Touch Screen Display Terminals
- Original Layouts Display
- Innovative Interactive Experience
- Special for Exhibition Usage



# Touch Screen System – Newspaper Reading



# Touch Screen System—— Graphic Viewing



#### Pay-Off way

- Purchase title by title
- Permanent accessing

#### New! Subscription way in 2010

- Subscribe to Reference database, Yearbook database, Newspaper database
  and Foreign Trade and Economic database
- Lowest:
  - RMB 15 k ( < 2K EUR) per year for 300+ titles Reference
  - RMB 35 K ( < 4K EUR) per year for 140+ titles Newspaper
  - RMB 35K ( < 4K EUR) per year for 500+ titles Yearbook</p>

Tell me you need, Apabi will serve you!

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#### 正在你身边

# All People Reading in Digital Thank you!

Joe 李靖 Li\_jing@founder.com

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