

# 文境无界：携手构筑文化交流的未来

## Boundless Literary Horizons: Partnering to Shape the Future of Cultural Exchange

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China Publications Import & Export (Group) Co., Ltd.

Li Chen 李晨

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01

# About CNPIEC





## China Publications Import & Export (Group) Co., Ltd.

- Founded in December 1949
- Affiliated with China Publishing Group in 2002
- 26 branches worldwide, including 10 overseas branches
- The largest publication import and export enterprise in China
  - Import: From 110 countries and regions
  - Export: Clients are spread across more than 170 countries worldwide
- Holds the qualification for importing and exporting all categories of publications
- Diversified business portfolio
  - Digital resource services
  - Print-on-demand
  - Public reading services
  - International exhibition services
  - International publishing

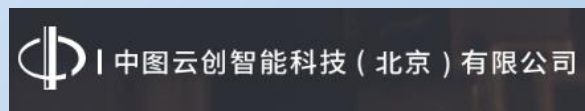
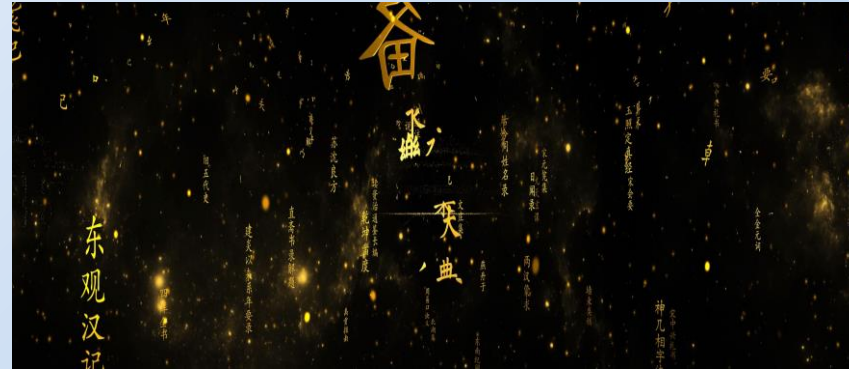
## Digital Transformation—Three Newly Established Subsidiaries



### Print-on-Demand

- Localized printing services for overseas publications.
- Facilitates the entry of Chinese books into Ingram's global sales channels.

**INGRAM**



### Immersive Reading Experiences

- Innovative reading technology company.
- Provides a one-stop smart space solution for public reading areas, offering content, technology, and terminals.



### Intelligent knowledge services

- Develop vertical AI systems for specific industry research.
- In the academic publishing field, it has jointly launched the AI-assisted book writing "Artificial Pen Project" with Springer Nature and the Chinese Society for Rock Mechanics and Engineering.

# Organizer of the Beijing International Book Fair Since 1986

## **BIBF** The 30<sup>th</sup> Beijing International Book Fair



**300,000**

On-site visits

**220,000**

Books exhibited



**2100**

Copyright transactions

**1600/71**

Exhibitors/ Countries and regions

**Next year** Jun.18- Jun. 22, 2025  
Beijing International Convention Center

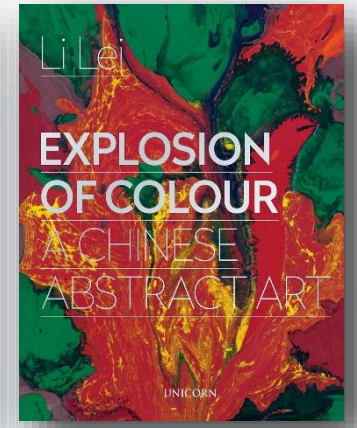
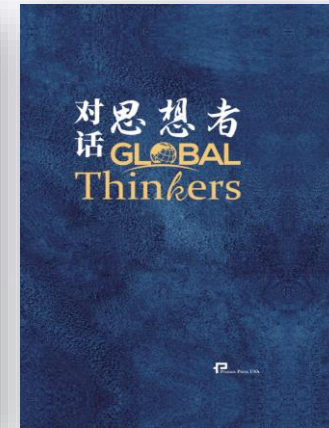
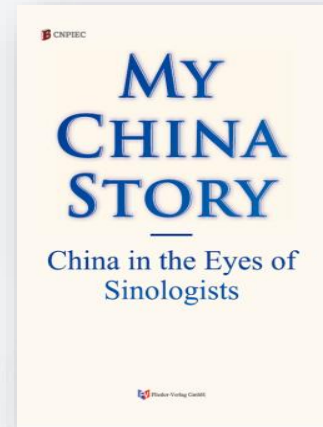
# International Business Center

## Publications Export Business



- ✓ Warehouse area of **35,000 m<sup>2</sup>**, nearby the airport.
- ✓ Annually handles **300,000 types** of publications and over **6 million** copies.
- ✓ Serves thousands of clients, including university libraries, national libraries and bookstores etc.

## International Publishing Services



- ✓ Annually agents copyright exports for over **100 titles**, covering nearly **50 languages**.
- ✓ Maintains close cooperation with nearly **300** sinologists, translators, experts, scholars, and publishing institutions worldwide.
- ✓ Publishes over **20 titles** annually.



02

# Library Service and Digital Products

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# Library Service– China Publication Selection Platform



<http://cnbook.cnpiec.com.cn>

## Online catalog for both print and digital publications

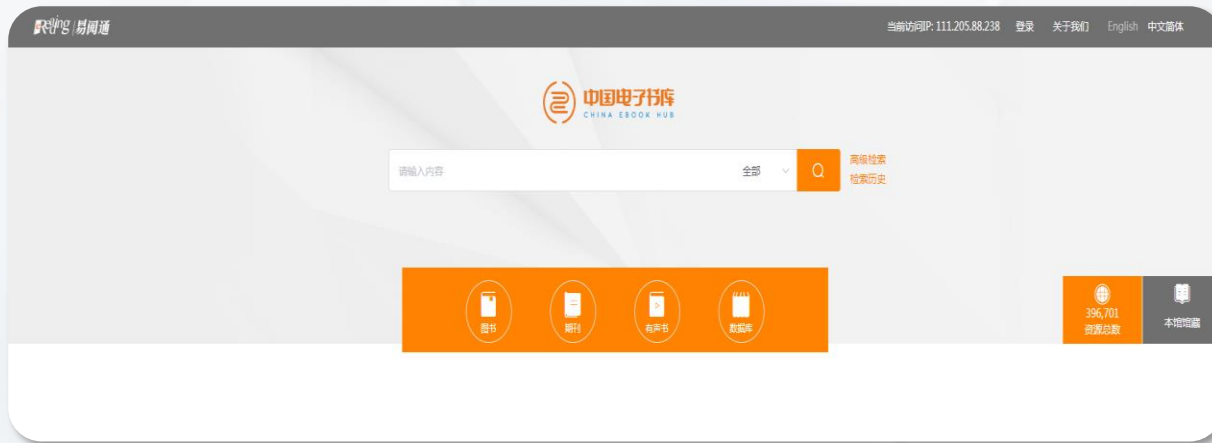
Feedback from clients:

Professionally designed, stable in operation, easy to use, well-organized, information-rich...



# Library Service– China eBook Hub

China eBook Hub [www.chinaebook.com](http://www.chinaebook.com)



- Released in 2019, with fast and stable access.
- Content is authorized by over 500 Chinese publishing houses.
- Contains nearly 100,000 digital books and audiobooks.
- Focuses on humanities and social sciences subjects.
- Continuously updated content, with annual increment over 5000 titles.
- Sales model: one time purchase, perpetual access; DDA and subscription models also supported.

**中国电子书库**  
China E-Book Hub  
— 面向海外图书馆与专家学者的大型中国电子出版平台  
-China's Leading Digital Publication Platform for Overseas

**平台特点**  
Features & Highlights

- **全社资源** Books from Top Academic Publishers  
全部内容正版授权，精选北京大学出版社、浙江大学出版社、广西师范大学出版社等高校出版社，中央文献出版社、法律出版社、中华书局、商务印书馆等专业出版社的学术研究类图书以及人民文学出版社、梁宝堂出版社、生活·读书·新知三联书店等文艺类出版机构的大众类图书，反映了中国出版的最高水准。数字内容涵盖出版总社数超过550家，覆盖中国95%以上出版社。
- **字科全覆盖** Fully Coverage of Subjects  
理工农医、人文社科全覆盖。  
Includes sciences, engineering, agriculture, medicine, humanities and social sciences.
- **产品形态丰富** Variety of Resources:  
包含电子书、期刊、有声书等类型。  
Includes digital books, journals, newspapers, audio books and databases.
- **聚焦“中国”主题** Focus on "China" Theme:  
重点收录聚焦“中国”主题的学术著作及文献汇编类图书，特别是“一带一路”倡议相关著作，服务“中国”研究者及爱好者，特别适合海外学术图书馆订购和收藏。  
The focus is on collecting academic works and literature compilations that focus on the "China" theme, especially works related to the "Belt and Road" initiative. The series resonates and caters to the "China" scholar, and is suitable for academic libraries to order and collect.
- **海量资源 新书占比高** Vast Collection, Emphasis on New Titles  
资源总量12万册，新书持续更新。  
Includes over 120 thousand titles, new books continuously updated.
- **按需聚合** Customized Aggregation:  
可针对客户需求进行资源聚合。  
Resources can be aggregated according to library needs.

**服务方式**  
Purchase Methods

- **单本购买**  
Titles can be purchased a la carte  
一次即可购买开通，一次购买享受永久使用。  
One-time purchase, permanent service.
- **DDA**  
Demand Driven-Acquisition  
针对用户需求采集阅读数据，图书馆员针对相关阅读信息进行最后购买确认。  
This collects user reading data based on demand, and librarians make the final purchase confirmation based on the relevant reading trigger volume.
- **图书预览**  
Book Preview  
试用用户可预览书目内容助力采购决策。  
Trial users can preview book content to facilitate purchasing decisions.
- **纸电同步**  
Digital & Print  
电子书、纸书同步进行售卖，电子书、纸书同步进行售卖，电子书、纸书同步进行售卖，电子书、纸书同步进行售卖。  
E-books and physical books are sold in sync.

**中国电子书库**  
www.chinaebook.com

购买机构请提供地址信息，可进行资源购买。  
Provides IP address range for trial or purchase.

扫描二维码进入中国电子书库  
Scan the QR code to China E-Book Hub.

联系我们 / Contact Us  
Tel: (+86) 010-65891950  
Email: contact@cnepic.com.cn

# Database- Chinese Big Sets Table of Contents

## 中国大套书目次库 <https://toc.cnperereading.com>



- Provides searchable indexes for over **2,700** large sets of primary and secondary print material from 130 different publishers from mainland China.
- The covered book sets were published 1985-present, the database is most comprehensive for 2015-present, with annual increment of 300 titles.
- The table of contents (ToC) information can be searched and downloaded in PDF format.

### “目次库”的功能特点

#### 功能:

支持全文检索和发现, 繁体字通检; 目次内容既可以在线阅读, 也可以下载到保留到本地; 支持基于IP的访问授权控制, 无限并发用户访问。

#### 资源:

现已聚合大套图书目次资源2000余种, 合计3000余万字, 涵盖国内近年已出版超过80%以上文献汇编类大套图书资源, 且每年最少新增300种资源。

#### 时限:

所有目次资源均有独立的链接地址, 链接永远有效, 地址永久不变, 方便图书馆将目次资源当做类似电子书来看, 制作MARC记录。

#### 支持与服务:

可为使用者提供全部目次资源的MARC记录, 且每月提交最新上线目次的书目记录, 并承诺为已订阅目次库的图书馆按需增加目次资源。

### “目次库”的主要目标用户

- 1 中国历史文献研究者, 文史哲类相关学科的学者;
- 2 图书馆负责历史文献或古籍特藏文献采访、编目以及参考咨询服务的馆员。

### “目次库”的价值:

- 1 有助于解决多年来学界对大套图书内所收海量资源难以发现的难点;
- 2 有助于解决图书馆在编目和管理大套图书上的痛点;
- 3 填补了文献检索和发现领域的一项空白。

### “目次库”在学术研究中的作用

#### ● 专题文献研究的治学门径

每一部大套图书都可以理解为一个特藏专题文献库, 大套图书的目次数据就是这个特藏专题文献库的目录, 通过这个目录可以了解这个文献库收录了哪些文献、其结构体系是什么。如果目录学被称为读书治学的门径之学, 那么作为每一部大套图书前的目次数据就可以理解为一个专题学术的治学门径。图书馆即使没有入藏大套图书的正文内容, 读者仍可将其目次数据视为研究某一专题所开列的书单, 获得启发并可按照书单去查找阅读文献。

#### ● 稀缺文献的重要发现途径

“目次库”还是发现稀缺文献的重要途径。因为很多大套图书, 它复制影印的原始文献往往深藏在图书馆、博物馆、档案馆中, 特别是一些稿本抄本、档案文献、尺牍信札等更不为学界广泛知晓。再由于大套图书通常定价很高, 发行量有限, 也不利于被图书馆普遍购藏, 这就限制了这些资源被读者发现和利用。有了这个“目次库”, 读者可以很好的发现这些稀缺文献。若有必要, 图书馆可通过市场采购, 或利用馆际互借等方式满足读者阅读正文的需求。

#### 《中国大套图书目次库》地址

<https://toc.cnperereading.com/>

#### 业务联系:

联系人: 蔡等等  
电子邮箱: [cailingling@cnpiec.com.cn](mailto:cailingling@cnpiec.com.cn)  
电话: 86-10-64258884

## Digital Reading Service for Individuals



Connects with international distributors and digital reading platforms to serve public libraries, primary and secondary schools, and individual readers.

10 years of operational experience and resource accumulation.

Distributes authorized Chinese e-books to over 170 countries and regions.



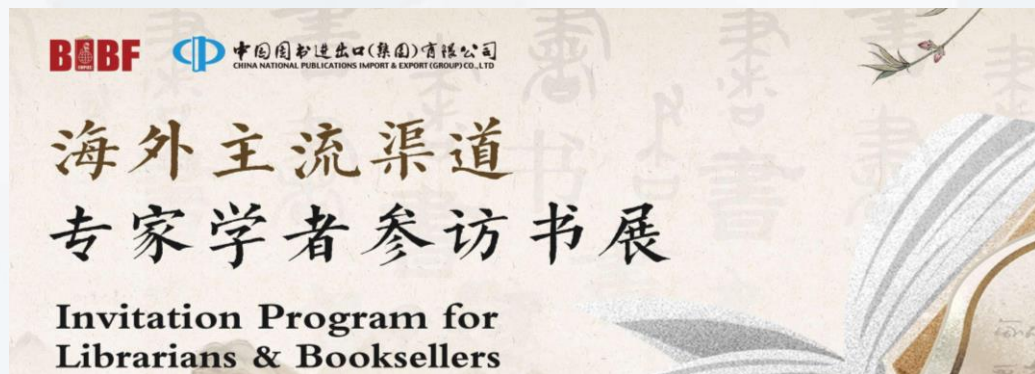
03



Featured Events

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# Invitation Program for Librarians & Booksellers



Hosted *Invitation Program for Librarians & Booksellers* for two consecutive years during Beijing International Book Fair

- 21 experts from 17 institutions in Germany, France, US, Canada and UK participated this year.
- Including librarians, scholars and bookstore managers.
- Organized 15 events, including Book Fair tour, research institution and publishing houses visits, academic forums, seminars, and museum tours.
- Deepened mutual understanding.
- Create opportunities for cooperation between Chinese and international institutions.

# Invitation Program for Librarians & Booksellers



# China Publishing Group Book Fest 中国出版集团好书全球云展销大会

Focuses on showcasing and promoting new books from publishing houses affiliated to China Publishing Group.

- Sponsored by China Publishing Group Corporation and organized by CNPIEC.
- 2024 the 5<sup>th</sup> CPG Book Fest runs from Jun to the end of December.
- Special discount offers for both digital and print publications.



[www.cpggreatbooks.com](http://www.cpggreatbooks.com)







04

# Overseas Activities

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## 2024 Association for Asian Studies Annual Conference



***the Innovative Development of Chinese Academic Publications and Influence on Overseas Library Collections***

**was successfully held during the annual conference**

2021 AAS Annual Conference

2022 AAS Annual Conference (Participated online)

Collaborated with Chinese publishing houses to set up online booth, showcasing nearly 200 titles of print and digital books.

2023 AAS Annual Conference

2024 AAS Annual Conference (Participated offline)

Released *2023 Report on Chinese Large Sets of Book Series Publishing and Overseas Library Collections*

## Build International Cultural Exchange Platform



*Cooperation and Win-Win: Sino-Arab Cultural Development Seminar under South-South Cooperation*

July 1<sup>st</sup> 2024 in Casablanca, Morocco



*The opening ceremony of the 2024 Spanish Chinese Literature Week and the themed salon "Literature, Making Life Better"*

June 29<sup>th</sup> 2024 in Seville, Spain



China Publishing Group donated books for the Center of Chinese and Greek Ancient Civilizations at the University of Athens.

Nov 2<sup>nd</sup> 2023 Athens, Greece



*Thank You*



Li Chen 李晨  
[lichen@cnpiec.com.cn](mailto:lichen@cnpiec.com.cn)